

CIRCULAR ECONOMY AND RESOURCE EFFICIENCY - WHAT MATERIALS CAN BRING TO THE TABLE (AND CUSTOMERS CAN PICK UP) 5th March 2019



Federation of Austrian Industries, Urbansaal
Schwarzenbergplatz 4, 1030 Vienna, Austria



In the current debate surrounding the **EU circular economy package** and its implementation in trade and industry, it is crucial to also include aspects related to resources and raw materials as well as considering questions of environmental protection and emissions.

The conference, organized by ARA Innovation Space, aims at contrasting the functional meaning and characteristics of the three material categories **permanent materials, renewable materials and fossil materials** from a sustainability and circular economy point of view. The analysis takes into consideration both the perspective of science as well as of industrial use, placing particular emphasis on consumer goods (FMCG) and packaging.



The target audience comprises companies operating in the branded goods and packaging industry, users, scientists, personnel in research and development as well as representatives of ministries and policy.



Please register at

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Schwarzenbergplatz 4, 1030 Vienna, Austria
Moderation: Rosa Lyon

12.30 **Registration and welcome coffee**

13.00 **Opening**

Christoph Scharff - CEO ARA AG

Peter Koren - Deputy Director General, Federation of Austrian Industries

Scientific approaches to environmental impact assessment

13.20 **Fredy Dinkel** - Carbotech

13.40 **Helmut Rechberger** - Vienna University of Technology / CEC4Europe

14.00 **Discussion**

A look at circularity: Permanent materials, renewable, and fossil materials

14.20 **Steel** **Alexis Van Maercke** - APEAL

14.40 **Aluminium** **Daniel Frischknecht** - IGORA

15.00 **Glass** **Fabrice Rivet** - FEVE

15.20 **Paper** **Max Hölbl** - Mosburger

15.40 **Plastics** **Markus Schopf** - Borealis

16.00 **Discussion**

16.20 **Coffee break**

What brand owners and retail contribute

16.40 **Non food** **Sabine Hochkugler** - Henkel

17.00 **Food** **Angela Teml** - Nestlé

17.20 **Retail** **Eva Eidingen-Simacek** - Lidl Österreich | **Anja Köllner** - Schwarz Group

17:40 **Outlook and closing remarks**

Josef Plank - General Secretary, Federal Ministry for Sustainability and Tourism