

PRIVACY STATEMENT ARA INNOVATION SPACE (WEBSITE)

Data protection and privacy are important to us and we are committed to protecting the privacy of individuals who visit the website of the ARA Innovation Space initiative. Data are kept confidential and in compliance with national and European data protection and data security legislation.

1. Who is responsible for data processing and who can you contact?

Altstoff Recycling Austria AG (ARA AG) is responsible for processing your personal data. Our contact information is listed below.

- Postal address: ARA AG, Mariahilfer Str. 123, 1060 Vienna, Austria
- Fax: +43 1 595 35 35
- Email: office@ara.at

You can contact our data protection officer as follows.

- Postal address: ARA AG, Attn. Data Protection Officer, Mariahilfer Str. 123, 1060 Vienna, Austria
- Fax: +43 1 595 35 35
- Email: datenschutz@ara.at

2. Which data are being processed?

When visiting the innovation.ara.at website, your browser may automatically transmit the following data to our server, where they will be stored in **server log files**: date and time of your visit of a page on our website, your IP address, the name and version of your web browser, the operating system you use, and the URL of the website you visited before browsing to our website.

In addition, certain **cookies and social media plugins** are used on this website. Please refer to items (3) and (4) of this Privacy Statement for more detailed information on the tools used, specifically their purpose and storage periods.

We also collect, process and store the personal data you provide to us by **filling out the contact form**. The personal data we collect to process your enquiry or get in touch as requested include your first name, last name and email address.

3. Cookies

We use cookies on the innovation.ara.at website. Cookies are small text files that can be stored on your computer by your web browser when you visit a website. Cookies allow us to make our website more user-friendly, effective and secure. Cookies do not damage your computer in any way, and they do not contain viruses. Cookies cannot access, read or modify any other data on your computer.

We use both **session cookies**, which expire once you close your web browser, and **persistent cookies**, which stay on your computer even after closing your web browser.

You can accept or reject cookies by adjusting your browser settings, and you can delete cookies manually via your browser settings at any time. Please refer to your browser's help function for details (e.g. by pressing F1 on your keyboard).

Please be aware that the full functionality of this website may be affected and you may not be able to use certain features of the innovation.ara.at website, if cookies are rejected.

We also use **analysis cookies**, which allow us to analyse, and compile statistics about, the behaviour of visitors on the innovation.ara.at website on an anonymous and aggregated level. This way, we can optimise our web presence and improve and further develop the website.

We use the web analytics service Google Analytics for this purpose. It is provided by Google Inc., 1600 Amphitheatre Parkway Mountain View, CA 94043, USA. Google Analytics uses the following cookies:

_ga

Expires after 2 years

We use this cookie to register a unique ID that is used to generate statistical data on how the visitor uses the website.

Provided by Google

_gat

Expires after 1 day

We use this cookie to count the number of page views and calculate the average duration of the visit.

Provided by Google

These analysis cookies are only set with your consent (Article 6 paragraph 1 (a) GDPR and Article 96 paragraph 3 Austrian Telecommunications Act). Should you wish to withdraw or restrict your consent, please modify your browser settings. The withdrawal of your consent will not affect the lawfulness of any processing carried out before the withdrawal.

The information generated by the analysis cookies about your use of the innovation.ara.at website (including your IP address and the URLs of the web pages you visited) will be transmitted to and stored by Google on servers in the USA. We do not store any of your data collected for Google Analytics.

The innovation.ara.at website uses the IP anonymisation feature offered by Google Analytics, which means that Google will truncate/anonymise your IP address upon receipt. Google uses this information to perform the following tasks for us: evaluate your use of the website, compile reports on website activities and perform other services connected to the use of the website and the Internet. Google will not collate the IP address transferred by your browser in connection with Google Analytics with any other data.

Google is certified under the Privacy Shield Framework, which is a guarantee that Google will comply with EU data protection requirements.

4. Social media plugins

This website includes an embedded **Twitter feed**, which is provided by Twitter Inc., 1355 Market St, Suite 900, San Francisco, CA 94103, USA ("Twitter"). Twitter is certified under the Privacy Shield Framework, which is a guarantee that Twitter will comply with EU data protection requirements.

We also use the **YouTube Video Player** provided by Google Inc (see item (3)) to display our videos hosted by youtube.com.

Both functions are deactivated by default and are activated only with your consent (Article 6 paragraph 1 (a) GDPR). So when you merely visit our website, no information or user data will be automatically transmitted to Twitter or YouTube. This only happens when you activate a video or click on the relevant links.

In addition, the videos on this website have been embedded using YouTube's privacy-enhanced mode.

If you wish to withdraw your consent, please modify your browser settings. The withdrawal of your consent will not affect the lawfulness of any processing carried out before the withdrawal.

5. Links to other websites

This website contains links to other websites. If you click on a link to a third-party website, please be aware that these third-party websites have their own privacy policies, which we urge you to review when using these websites. We do not accept any responsibility or liability for the privacy practices of such third-party websites.

6. What is the purpose of, and legal basis for, processing your data?

We will process **log data** for the following purposes:

- to make the innovation.ara.at website available to you;
- to ensure network and data security, and specifically to detect, prevent and analyse attacks on the innovation.ara.at website.

The legal basis for processing the data is our overriding legitimate interest (pursuant to Article 6 paragraph 1 (f) GDPR), which consists in achieving the purposes listed above.

In addition, we will use your personal data to carry out your wishes, respond to your requests and meet your requirements (**contact enquiry**). In these cases, the legal basis for processing your data is that we have to process your contact enquiry (Article 6 paragraph 1 (b) GDPR).

In addition, if you consented to such use of your personal data, we will use your personal data to send you newsletters, emails and electronic notifications with information on ARA Innovation Space activities, workshops or events, new offers and other industry-specific notifications.

7. Who will have access to your data?

Those of our employees who need your data to fulfil contractual and legal obligations and to pursue legitimate interests will have access to your data for the purposes stated above. In addition, data processors we work with (specifically IT and back office providers) will have access to your data to the extent required for them to provide their services.

8. How long will we keep your data?

We will process your personal data in electronic form on a needs basis until the purpose is achieved or for as long as we have your consent to send you our info mails, and after that for the duration of the legal retention period; after that your data will be deleted or stored in depersonalised form only.

9. What are your data protection rights?

You have the right to request and receive, free of charge, information on the personal data we hold about you, the origin of the data, the recipient(s) to whom they may be disclosed and the purpose of data processing.

Where we process your data for our legitimate interests, you have the right to object to such processing and we will stop unless our grounds for processing override your interests or where there is a legal reason for doing so.

Where the processing of your personal data is based on consent, you have the right to withdraw consent with effect for the future.

In addition, you have the right to correction of any mistakes in your personal data, the right to erasure of your personal data, the right to restriction of processing of your personal data and the right to data portability. Please do not hesitate to contact us if you have any questions about your rights or other issues concerning our use of your personal data (see contact details under item (1)).

Finally, you have the right to lodge a complaint with the supervisory authority, if you believe that the processing of your data violates data protection law or that your data protection rights have otherwise been infringed. In Austria, the supervisory authority is the Austrian Data Protection Authority.

10. Changes to the privacy statement

We reserve the right to amend this privacy statement to reflect new developments and changing legal requirements. We recommend that you read our privacy statement on a regular basis so you are always up to date about the protection of data we gather.

Version of 20 February 2020